

Female-Owned Business Mailing List

Total Universe: 11,892,012

Base Rate: \$75.00/M

Description Summary

These driven individuals have the ability to purchase anything needed for their companies, and are in charge of finances. Our Female-Owned Businesses Mailing List has over 11 million female executives and business entrepreneurs. These successful, women-owned businesses have disposable cash and can be ideal prospects for everything from products and services to office supplies and other business-related purchases. These businesses are run by powerful women who work hard to succeed, and can be reached through mailing, phone, and email lists.

How Our Data Is Compiled

Our Female-Owned Business Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider The Facts

- 1 in 5 firms with a revenue of \$1 million or more is owned by a woman
- Women-owned businesses now comprise 38% of the business population, employ 8% of the country's private sector workforce and contribute 4% of the nation's business revenues.

Recommended Usage

From roses to radishes, these gardeners could be great candidates for many types of offers, such as gardening tools, outdoor furnishings, fertilizers, greenhouse supplies, gardening apparel, gardening magazines or subscriptions, home and garden retail stores, and much more.

Popular Selections (for additional selections please inquire)

Business Name
Job Titles

Departments
SIC Code

Company Net Worth

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Market Type

U.S. Business

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$325.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners